

Building Bridges – Dissemination Planning **PF Czech Republic**

	Brief description of dissemination event	Date of dissemination	Place of dissemination	Targeted audience	Product	Expected impact on Building Bridges
1	Radio spots and interviews	e.g. Nov 2014	Czech Rep.	Radio audience	MP3-File	Informing the audience about the importance of victim support; finding victims for Building Bridges
2	Articles in newspapers	Fall 2014	Czech rep.	Readers of Czech newspapers	MP3-File	Informing the audience about the importance of victim support; finding victims for Building Bridges
3	Promoting BB at the benefit concert: Five Faces of the Wall (interviews with victims, offenders, ex-offenders, families and the justice system) on October 2014 in Prague	October 25 th 2014	Prague, CZ	Attendants of the concert, TV , Radio and Newspapers news	MP3-File	Informing the audience about the importance of victim support; finding victims for Building Bridges
4	Visits in victim's counselling	Fall 2014	Czech Republic	Professionals working with victims of crime	MP3-File	Informing the individuals about the possibilities of participation in Building Bridges
5	Visits in Ministry of Justice	During all year 2014	Prague, CZ	Top politicians who will be giving permission to start the BB program inside prisons	MP3-File	Permission to run the BB program inside prisons now and in the future
6	Dialogues with Prison Administration	Summer and Fall 2014	Czech Republic	Top leaders who will be giving permission to start the BB program inside prisons	MP3-File	Permission to run the BB program inside prisons now and in the future
7	Dialogues with Prison Administration Psychologists	Fall 2014	Prague	Psychologists, professionals for victim – offender dialogues	MP3-File	Creating cooperation and consultation possibilities and professional background for the BB program
8	Presentations in churches, FB, newsletters.	All year 2014	Czech Republic	Believers, who can be reached as victims as well as mediators and facilitators for the program	MP3-File	Creating a solid ground for BB now and in the future in CZ
9	Dialogues with probation and mediation services	Fall 2014	Czech Republic	Professional mediators	MP3-File	Professional background of the BB program
10	Visits in prisons	Summer and Fall 2014	Czech Rep.	Directors of prisons	MP3-File	Finding the best place for the BB program, informing about the possibilities of the BB program.

Building Bridges – Dissemination Planning – Prison Fellowship Hungary

	Brief description of dissemination event	Date of dissemination	Place of dissemination	Targeted audience	Product	Expected impact on Building Bridges
1	Evangélikus Élet (= Lutheran Life) – Weekly (Inter) National Newspaper of the Hungarian Lutheran Church	Summer of 2014	Hungary	Newspaper readers, congregations, pastors, church leaders, church members	Printed newspaper	Informing the audience about the importance of victim support; finding victims for Building Bridges, dissemination and the importance of the whole project
2	Híd Magazin (= Bridge Magazine) – Quarterly International Magazine printed by the Hungarian Lutheran Church	Autumn of 2014	Hungary	Newspaper readers, congregations, pastors, church leaders, church members	Printed magazine	Informing the audience about the importance of victim support; finding victims for Building Bridges, dissemination and the importance of the whole project
3	ATV – Hungary's 3 rd biggest commercial TV channel	Autumn of 2014	Hungary and all over the World	Viewers	MP4 on DVD	Informing the viewers about the importance of victim support; finding victims for Building Bridges, dissemination and the importance of the whole project
4	Klubrádió – one of the radios in Hungary, public service	Summer of 2014	Hungary	Listeners	MP3 on DVD	Informing the audience about the importance of victim support; finding victims for Building Bridges, dissemination and the importance of the whole project
5	www.evangelikus.hu The official website of the Lutheran Church in Hungary	Summer of 2014	Worldwide	Readers	Saved .html page	Informing the readers about the importance of victim support; finding victims for Building Bridges, dissemination and the importance of the whole project
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Building Bridges – Dissemination Planning **PF Germany SEEHAUS**

	Brief description of dissemination event	Date of dissemination	Place of dissemination	Targeted audience	Product	Expected impact on Building Bridges
1	Finding more associate partners	Until May	Baden-Württemberg / Germany	<ul style="list-style-type: none"> -Weisser Ring (Biggest Victim Support Group in Germany) - ADO, Arbeitskreis der Opferhilfen -Ministry of Justice -Neustart -DBH/TOA-Servicebüro -Zeugenbegleitung Stuttgart -Restorative Justice Network -European Forum for Restorative Justice - Newspaper/radio station 		Possibility to make the project more popular
2	Newspaper clips, radio interviews	ongoing	Baden-Württemberg / Germany			Possibility to make the project more popular – finding victim for Building Bridges
3	Semi-Public events	at the end of each STP				
4	Information meetings/letters for special groups	ongoing	Baden-Württemberg / Germany	<ul style="list-style-type: none"> - Church services - Police - Judges, prosecutors - psychologists 		Possibility to make the project more popular – finding victim for Building Bridges
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Building Bridges – Dissemination Planning **Prison Fellowship Italy**

	Brief description of dissemination event	Date of dissemination	Place of dissemination	Targeted audience	Product	Expected impact on Building Bridges
1	Articles for newspapers, magazines (avvenire, rinnovamento ...)	Ongoing	IT	Readers of magazines and newspapers, general audience	Articles	<ul style="list-style-type: none"> - Spread the knowledge of BB and RJ - Growth of understanding RJ and the effect of RJ programmes - to make the PF Italy know
2	Open webpages on Facebook/ Youtube	September 2014	IT	Web surfers v	Web Forum discussion/ articles, links, video, interviews ...	<ul style="list-style-type: none"> - Informing about BB - Learning about the discussion
3	Radio Interviews	From September	IT	Radio listeners	Interviews	<ul style="list-style-type: none"> - Spread the knowledge of BB and RJ - Growth of understanding RJ and the effect of RJ programmes - to make the PF Italy know - Finding volunteers and victims
4	Organise a meeting with victim organisations	From Nov 2014	IT	Victim organisations	Meeting	<ul style="list-style-type: none"> - Creating/ starting collaboration and build trust - Finding victims for BB
5	Conduct conference at Universities	From Oct	IT	(students) criminologists and psychologists, professionals(e.g. lawyers), professors,	Conferences	<ul style="list-style-type: none"> - Teaching students and workers about the impact of meetings between victims and offenders - Spread the knowledge of BB and RJ
6	TV programmes – (TV2000, Rai)	From September	IT	General audience	Tv interviews	<ul style="list-style-type: none"> - Spread the knowledge of BB and RJ - Growth of understanding RJ and the effect of RJ programmes - to make the PF Italy know
7	Newsletter (quarterly)	WS0-4	English and translation into Italian	General audience and experts	Newsletter	Spread the knowledge of BB and RJ
8	Websites: www.restorative-justice.eu/bb/ http://www.prisonfellowshipitalia.it/ http://www.rns-italia.it/NuovoSito/page/standard/site.php?p=cm&o=vd&id=1836	Ws0-4	www	Web surfers	Articles, photos, videos, materials	<ul style="list-style-type: none"> - Spread the knowledge of BB and RJ - Growth of understanding RJ and the effect of RJ programmes - to make the PF Italy know - Finding volunteers and victims - Informing about BB

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Building Bridges – Dissemination Planning **PF Netherlands**

	Brief description of dissemination event	Date of dissemination	Place of dissemination	Targeted audience	Product	Expected impact on Building Bridges
1	Write about BB in our newsletter and discuss with our communication colleague about further promotion (e.g. website, volunteers day)	June 2014	NL	Partners and volunteers of PF NL	Articles	- Finding volunteers - Finding victims in the network of volunteers - Informing about RJ principles
2	Explain and promote BB on a Restorative Justice conference in the prison of Nieuwersluis, organised by Restorative Justice The Netherlands (one of our AP's)	10 October 2014	NL	Partner organisations, victim org's, Criminal Justice department, prison workers, probation services, funds	Speech, in forum	- Informing about BB, plans and impact.
3	Advertisements for victim recruitment in two newspapers and one magazine	7 November 2014	NL	Readers	Advertisements	Finding victims for the BB pilot programmes
4	Organise a meeting with victim organisations like ADS, SiB, Slachtofferhulp	Nov 2014	NL	Victim organisations	Meeting	- Creating/ starting collaboration and build trust - Finding victims for BB
5	Radio interview Christian National Broadcast, Esther Klaassen, victim and ex-prisoner	28 April 2015	NL	Christian broadcast listeners	Radio programme	Spread the knowledge about BB, listen to the impact of the programme, maybe find victims and volunteers to participate
6	Interview in national newspaper ("Nederlands Dagblad") about closing session of the first BB pilot	11 May 2015	NL	Readers of the newspaper	Article	Spread the knowledge about BB, read about the impact of the programme, maybe find victims and volunteers to participate
7	Publish an interview with victim and offender who participated in BB, in PF newsletter august 2015	August 2015	NL	Partners, network and volunteers	Article	Spreading of the BB knowledge and experiences, more volunteer and victim involvement
8	RJ symposium with Jan de Cock, for all our SOS and SOS BB volunteers, victims, network and AP's (original plan: Conduct a lecture with professor J. Blad)	31 October 2015	NL	Victims, volunteers, victim support org's, criminal justice workers and policy makers, associate	Symposium	Information on BB, experiences, give the floor to different participants and others involved, better cooperation with victim- and criminal justice organisations.

				partners and broader network		
9	Speech on BB in De Schie prison	2 February 2016	NL	Prisoners, prison workers, RJ organisations	Lecture	More support to implement this programme in prisons and cooperation with VOM and victim support org's

Building Bridges – Dissemination Planning **PF Portugal CONFIAR**

	Brief description of dissemination event	Date of dissemination	Place of dissemination	Targeted audience	Product	Expected impact on Building Bridges
1	Website, Newsletter, FB, YouTube	Since May 2014, till now	Internet	Confiar Associates, Stake Holders, Public in general	New website, Mailchimp Newsletter, FB/PFPORTUGAL, YT/confiar-pfportugal	Promoting BB, finding Victims and ex-Offenders.
2	Video	April 2015	Internet	Victims and ex-Offenders	3' promoting video	Promoting BB, finding Victims and ex-Offenders.
3	Media	Since May 2014, till now	National Newspapers, Radio, TV programmes	Public in general	Interviews to Victims&ex-Offenders, Confiar's Exec. Director, Facilitators and Deputy General-Director of Prisons.	Promoting BB, RJ, Confiar-PF/Portugal and PFI
4	Associate Partners	Since May 2014, till now	ISCSP University, Cascais Municipality, Directorate General of Rehabilitation and Prison Services	Institutional target	Official Associate Partners	Installations for Impact Panels, coffee-breaks, recruiting Offenders, Dissemination and final conference
5	Stake Holders	Since May 2014, till now	Cascais Catholic Parish, Media, Cascais Municipality, Entrepreneurs,	Victims and ex-offenders;	After Masses dissemination, Interviews, Meetings, Embassy event.	Promoting BB, finding Victims and ex-Offenders, fundraising, Dissemination events and Sponsorships

			APAV, Embassies, Banks			
6	Conferences	July 2015	ISCSP University	Media, Stakeholders, Associate Partners, Members of Confiar, PHD Students	Press Conference	Institutional Promotion, Media feed-back, PHD Students and Confiar members Involvement
7	Events	Last Trimester of 2015 and 1 st of 2016	Spanish and Portugal Embassies, Cascais Congress Centre. ISCSP University	Institutional, Youth, Artists and International Cinema Festivals	Embassy, Rock Concert, Radio, Theatre and Cinema	Promote the 1 st Iberian RJ Conference, Promote Cascais RJ Capital, associate people from culture and arts and promote a RJ theatre and an independent film that will compete in international cinema festivals.
8	Praying dissemination	Since the 1 st BB Impact Panel	Christian associations and Confiar members			
9	BB Flyers and Posters	Dec. 2014; April 2015	Churches, APAV, Media, Neighbourhoods, Municipality	Victims and Offenders and general public		Search for Victims and ex-Offenders

Building Bridges – Dissemination Planning **PF Spain CONCAES**

	Brief description of dissemination event	Date of dissemination	Place of dissemination	Targeted audience	Product	Expected impact on Building Bridges
1	Write about BB in our newsletter and promoting it in our website	April 2014	MADRID	Partners and volunteers of PF Spain	Article	Promoting BB in order to catch partners and participants
2	Meeting with the director of Estremera and Navalcarnero prisons	May 2014	MADRID	Penal institution	Meeting	Presenting the programme, starting collaboration and finding offenders for BB
3	Meeting with the subdirector of territorial organization of Ministry of Justice	September 2014	MADRID	Ministry of Justice	Meeting and Agreement	Starting collaboration and finding victims for BB
4	Write about BB in a journal named Alfa y Omega	October 2014	MADRID	Public	Article	Promoting BB in order to attract partners and participants

5	Meeting in the police department and public safety	November – December 2014	MADRID	Police Department and Public Safety	Meeting and Agreement	Starting collaboration and finding victims for BB
6	Conference in Complutense University of Madrid to promote BB.	January 2015	MADRID	Social Work, Criminology, Law and Social Education Degrees students	Conference	Promoting BB and Restorative Justice
7	Promoting BB in our social networks (Facebook, twitter) and in our newsletter	Over the year	MADRID	Partners and Public	Articles	Promoting BB in order to attract partners and participants
8	Meeting in the fire department	February – March 2015	MADRID	Fire Department	Meeting and Agreement	Starting collaboration and finding victims for BB
9	Meeting with the managers of two different associations: CESIDA and 26D	February - March 2015	MADRID	Victim Associations	Meeting and Agreement	Starting collaboration and finding victims for BB
10	Meeting with the managers of different associations dedicated to Restorative Justice	April to June 2015	ALL OVER THE COUNTRY	Interested Associations	Informative Meetings	Promoting BB, Restorative Justice and invite people to come to the final conference in Rome
11	Conference in different Universities promoting BB and the final Conference in Rome	September or October 2015	MADRID	Universities	Informative Conference	Promoting BB, Restorative Justice and invite people to come to the final conference in Rome

Building Bridges – Dissemination Planning

MAKAM and University of Hull (AT and UK)

	Brief description of dissemination event	Date of dissemination	Place of dissemination	Targeted audience	Product	Expected impact on Building Bridges
1	Participation in scientific conferences, abstracts, lectures and speeches by Gerry, Ian and Katharina Conference "Beyond Crime: Pathways to desistance, social justice, and peacebuilding", June 11-14, Belfast (Northern Ireland) Abstract accepted	June 2014	North IRL	Dissemination of restorative justice approach in Building Bridges in the scientific community	Conference proceedings	Spreading word about the restorative justice approach of Building Bridges in the academic field
2	Book outline and draft for Routledge (D 1.4), written by Gerry, Ian and Katharina	July 2014	UK	Scientific readership, academic audience, criminologists, sociologists,	Book outline	First step towards publishing a scientific book

				psychologists		
3	Participation in scientific conferences, abstracts, lectures and speeches by Gerry, Iain and Katharina 14th Annual Conference of European Society of Criminology, Sept 10-13, Prague (CZ) http://www.eurocrim2014.com/	Sept. 2014	Prague, CZ	Dissemination of restorative justice approach in Building Bridges in the scientific community	Conference contribution, lecture, speech	Current debates in criminological theory
4	Participation in scientific conferences, abstracts, lectures and speeches by Gerry, Iain and Katharina American Society of Criminology, Annual Meeting 2014 San Francisco, Nov. 19-22, <i>Criminology at the Intersections of Oppression</i> https://asc41.com/annualmeeting.htm	Nov. 2014	San Francisco, US	Dissemination of restorative justice approach in Building Bridges in the scientific community	Conference contribution, lecture, speech	Spreading word about the restorative justice approach of Building Bridges in the academic field
5	Articles in scientific journals, written by Gerry, Iain and Katharina	Anytime	Among the readership of the journal	Social scientists, criminologists	Articles	Discussing the restorative justice approach of Building Bridges in the academic field
6	Write a short German article by the end 2015, written by Katharina	Nov. 2014	AT, DE	German speaking scientific audience in social science and criminal justice	Articles	Discussing the restorative justice approach of Building Bridges in the academic field
7	Newsletter contribution in the Newsletter of the European Forum of Restorative Justice written by Gerry, Iain and Katharina	Dec. 2014	Europe	All those interested in Restorative Justice in Europe	Newsletter text	Spreading word about the restorative justice approach of Building Bridges in a European newsletter
8	Preview for 2015: Publish scientific articles in peer reviewed journals, such as (i) Restorative justice: an international journal (http://www.hartjournals.co.uk/rj/); (ii) International review of Victimology (http://irv.sagepub.com/) and (iii) European Journal of Criminology (http://euc.sagepub.com/)	2015	Academic readership			
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